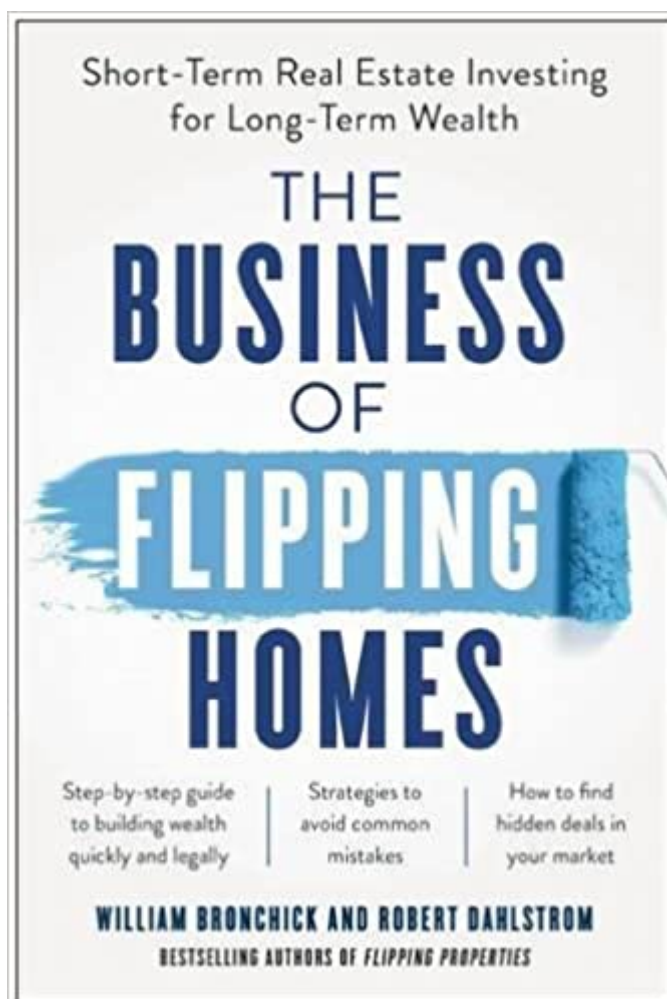


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# The Business Of Flipping Homes: Short-Term Real Estate Investing For Long-Term Wealth



## Synopsis

Whether you're looking to make a career out of flipping homes or see it as a part-time venture, you can make fast money legitimately. Before you get started, you need to know the right way to flip, regardless of local market conditions and current economic trends. There's more to flipping than redoing a kitchen or staging a property. Every deal is different, and each investor must have a clear business strategy. Expert investors William Bronchick and Robert Dahlstrom have learned how to be successful in all types of markets—and now they share their secrets with you. From the bestselling authors of *Flipping Properties*, which brought the term "flipping" to American households, *The Business of Flipping Homes* is an A-to-Z guide for both new and seasoned investors. The book explains what flipping is and isn't, goes beyond the investment of a basic single-family home, and demonstrates how to find, renovate, and sell properties using proven methods. With more than 40 years combined experience in buying and selling investment properties, Bronchick and Dahlstrom explain how to avoid many of the pitfalls and issues that could drain your funds and come back to haunt you. They give systematic approaches on long-term planning, including how to find and work with partners, structure a business, and utilize your specific talents, resources, and aspirations in realistic ways. You'll learn how to figure out timelines, work with real-estate agents, understand the paperwork, analyze the numbers, utilize technology, and, most important, find the money.

## Book Information

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## Customer Reviews

"A must-read for anyone who wants to learn how to generate serious wealth in the new

economy.â;Dr. Albert Lowry, PhD, New York Times bestselling authorâ;In *The Business of Flipping Homes*, William Bronchick and Robert Dahlstrom provide you with all you need to know to move properties quickly, legally, and ethically. If you're looking for a way to diversify through real estate, I'm a fan of their work, and this book.â;Wes Moss, host of *Money Matters* and author of *You Can Retire Sooner Than You Think: The 5 Money Secrets of the Happiest Retirees*

William Bronchick is a nationally known attorney, author and public speaker. He has trained people all over the country to become financially successful. He has shared the stage with names such as Rudy Giuliani, Steve Forbes, and Colin Powell. He has appeared on CNN, CSPAN and CNBC, and has been quoted by publications such as Time, Forbes, USA Today, and The Wall Street Journal. He is the co-founder of the Colorado Association of Real Estate Investors and the Executive Director of the College of American Real Estate Investors. Bronchick is a member of the Colorado and American Bar Associations. Robert Dahlstrom is a well-known investor, entrepreneur and real estate broker. He holds an MBA and a BS in accounting. He has helped many small businesses as a marketing consultant and spent five years as the CFO of one of the nation's largest lead generation companies. He has been interviewed by national radio and print media and is a popular speaker/educator. He was a founding board member of the Colorado Association of Real Estate Investors and leader of its Northwest group. He has been personally involved in hundreds of transactions and worked with a group that has purchased over 4,000 foreclosures. Having built houses and duplexes from the ground up, Dahlstrom is an expert in finding and assessing potential purchases, estimating expenses and managing the rehab process through the sale.

If you want to start a house flipping business, don't hesitate, just buy this book and it will teach you what to do. It is a very thorough, complete book from beginning to end with lots of good legal advice from an expert lawyer and real estate investor. I love highlighting books that teach me things; my copy of this book is smeared in yellow now. Lots of great info with real life samples and resources for even more info. This is going to be a bestseller! I liked it so much, I already added a much longer review on my blog. Happy flipping!*The Business of Flipping Homes: Short-Term Real Estate Investing for Long-Term Wealth*

Mr. Bronchick has managed to condense thousands of dollars of information into a book which takes you set by step through the real estate business. This book is the checklist of everything you

need to do to be a successful in the real estate business. No hype, no B.S., just real value and what you we all need in this business. I have known Bill for more than 10 years and he is the real thing. This information is not theory, it comes from his many years in the real estate business. Get this book now, keep it on your desk and follow it.

Whether you are new to real estate investing, done a deal or two, or been around the block a few times, do yourself a favor and read this book. There is something in it for everybody as all of Bills publications are worth their weight in gold. As Bill says on page 225 "If you think education is expensive, try ignorance. You can lose more money with a single mistake than you will spend learning how to avoid one." Do yourself a favor, read this book and educate yourself !!

Flipping houses is still one of the best ways to "get ahead" in today's economy. It's clear that the success stories of thousands of deals have been funneled into this best practice's book. The nuggets of wisdoms are sure to save \$10's of thousands of dollars. Eric H. Boulder, CO

There are a lot of books out there on making money in real estate. In my experience, flipping properties is one of the better ways to make money and this book gives excellent advice on how to be successful. While most books give only high-level information, this book actually walks you through all the major aspects of a flip. This is CRITICAL as there are many nuances to purchasing and flipping a house. Very good book. Highly recommended.

Excellent book with real street smart knowledge. His Concepts open your mind to creative ways of looking at a deal and obtaining a mentality of making a deal happen no matter what, given different tools and resources you are now equipped with.

A must have for anyone interested in flipping houses. Lots of great information including forms.

explains the process well

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